

## **ADNICH**

**Adriatic Network of artistic production for the development and enhancement of Intangible Cultural Heritage**

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**Partner: Qendra EVENT**

## Focus groups

In the period September - October 2020, Qendra EVENT organized 4 sessions of Focus Group in two different cities. Pogradec and Shkodra. The topic of the Focus Groups were linked with the data gathered from the Research activity done from the University of Arts, in a synergic action led by the University of Salento and the Research works produced by the colleagues of the ADNICH Project partnership.

However, these focus groups have been created to introduce young Albanians from two cities of Albania (Shkodra and Pogradec) to better understand and interact with the live power of the dramatic works targeting important themes, and especially, from the peripheric areas of the country, where the everyday social life is crosscut by traditional. mentalities, practices e ancient traditions.



*The project manager of Qendra EVENT, explaining to the attendees of the Focus Group panel, details from the research findings and the important role of the art in the society and its catharsis effect.*

*The structure hosting the focus group series is a traditional urban building in Shkodra. Actually is a part of a Hotel and Restaurant business activity.*



*Young participants of the focus group Shkodra. (09 - 12 September 2020)*

The number of the main participants of the panel of focus group in Shkodra was 13 young students and high secondary schools, but on the other side, the attendees of the combined activities reached more than 70 units.





While in Pogradec, the main panel was with 23 units, which during the combined activities, reached the same more than 50 units, including elements from the community of Pogradec.



Focus group series in Pogradec. (16 – 19 September 2020)



